**Course Title:**
Introduction to Entrepreneurship

**Catalog Description:**
Introduction to Entrepreneurship engages students in starting a new business, developing a business plan, buying an existing business, and understanding the realities of the entrepreneurial lifestyle. Entrepreneurial issues involved in managing and growing an entrepreneurial venture will be covered in a separate class. This course is intended for Minnesota West students regardless of their major.

**Prerequisites or Necessary Entry Skills/Knowledge:**
None

**FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)**
- [ ] Goal 1: Communication: By meeting the following competencies:
- [ ] Goal 2: Critical Thinking: By meeting the following competencies:
- [ ] Goal 3: Natural Sciences: By meeting the following competencies:
- [ ] Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:
- [ ] Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:
- [ ] Goal 6: The Humanities and Fine Arts: By meeting the following competencies:
- [ ] Goal 7: Human Diversity: By meeting the following competencies:
- [ ] Goal 8: Global Perspective: By meeting the following competencies:
- [ ] Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:
- [ ] Goal 10: People and the Environment: By meeting the following competencies:

**Topics to be Covered**
- Explain entrepreneurial lifestyle, the pros and cons of being self-employed and entrepreneurial integrity.
- Probing the types of entrepreneurial ventures and the advantages and disadvantages of small ventures.
- Analyzing starting vs. buying an existing business and developing a business plan.
- Exploring the legal structure of the business.
- Examining the sources of financing and the marketing plan.
- Identifying the small business financial resources and support services.
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<th>Student Learning Outcomes</th>
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<tr>
<td>Understand the fundamentals of entrepreneurship.</td>
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<td>Integrate and apply business knowledge learned in other classes</td>
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<td>Develop and strengthen ones professional oral and written communication skills</td>
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<td>Develop and implement educational outreach projects (SIFE students).</td>
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<th>Is this course part of a transfer pathway:</th>
<th>Yes ☐ No ☒</th>
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<td>*If yes, please list the competencies below</td>
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Revised Date: 1/1/2022