Course Title:
Fundamentals of Financial Management/Business Plan Emphasis

Catalog Description:
Fundamentals of Financial Management/Business Plan Emphasis will provide practical application of the business plan. Application skills will be practiced and applied as the student’s business plan is prepared and implemented.

Prerequisites or Necessary Entry Skills/Knowledge:
None

FULFILLS MN TRANSFER CURRICULUM AREA(S)
☐ Goal 1: Communication: By meeting the following competencies:
☐ Goal 2: Critical Thinking: By meeting the following competencies:
☐ Goal 3: Natural Sciences: By meeting the following competencies:
☐ Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:
☐ Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:
☐ Goal 6: The Humanities and Fine Arts: By meeting the following competencies:
☐ Goal 7: Human Diversity: By meeting the following competencies:
☐ Goal 8: Global Perspective: By meeting the following competencies:
☐ Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:
☐ Goal 10: People and the Environment: By meeting the following competencies:

Topics to be Covered
- Determine business cash needs for upcoming production year using analysis information
- Analysis of business
- Use analysis to revise business plan
- Monitor and re-evaluate plan
- Strengths and weaknesses of business
- Vision statement
- Mission statement
- Making business changes in order to better compete in today’s marketplace
- Development of business plan
## Student Learning Outcomes

<table>
<thead>
<tr>
<th>Task</th>
<th>Details</th>
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<tbody>
<tr>
<td>Use the analysis information to determine the business cash needs for the upcoming production year.</td>
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<td>Complete the analysis of their business.</td>
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<td>Revise and rework their plan after the completion of the annual analysis.</td>
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<td>Use the business plan in a manner that will allow for decision-making in a correct business sense.</td>
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<td>Determine the strengths and weaknesses of their business.</td>
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<td>Evaluate their vision statement and revise as necessary for the continuation of their business.</td>
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<tr>
<td>Evaluate their mission statement and revise as necessary.</td>
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<tr>
<td>Determine what changes to make in their business in order to better compete in today’s marketplace.</td>
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<td>Develop a business plan.</td>
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### Is this course part of a transfer pathway:
- Yes  ☐
- No   ☒

Revised Date: June, 2020