Faculty are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the Collegewide Curriculum Committee.

DEPT.   Meat Merchandising           COURSE NO.   MTMC 1130

COURSE TITLE   Sign Painting

CATALOG DESCRIPTION   Covers the principles of sign making using upper and lower case lettering. Included will be: lettering, spacing, shadowing, show cards and window signs.

AUDIENCE   Beginning Meat Merchandising students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (*Leave blank if not applicable*)
Area: by meeting the following competencies:
Area: by meeting the following competencies:
Area: by meeting the following competencies:

PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE: None

LENGTH OF COURSE   1 semester, 1 lecture credit

THIS COURSE IS USUALLY OFFERED:
Every other year   fall X   spring   summer   undetermined

Four goals are emphasized in course at Minnesota West Community & Technical College:

ACADEMIC CONTENT: Penmanship, neatness, selection of items to sign

THINKING SKILLS: Balance sign, eye-catching, sign placement

COMMUNICATIONS SKILLS: Tell the customer about a product through signage

HUMAN DIVERSITY: Deliver information to diverse population using signs that help sell the product

TOPICS TO BE COVERED: Selection of items to be signed, proper use of pen, sign balance, colors
LIST OF EXPECTED COURSE OUTCOMES: Help students improve skills and gain confidence.

LEARNING/TEACHING TECHNIQUES used in the course are:

- Collaborative Learning
- Problem Solving
- Student Presentations
- Interactive Lectures
- Creative Projects
- Individual Coaching
- Lecture
- Films/Videos/Slides
- Demonstrations
- Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:

- Reading
- Tests
- X Individual Projects
- Oral Presentations
- Worksheets
- X Collaborative Projects
- Textbook Problems
- Papers
- Portfolio
- Group Problems
- Term Paper
- Other (describe below)

EXPECTED STUDENT LEARNING OUTCOMES: Students will make a neat legible sign that will entice customers to purchase product.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

The information in this course outline is subject to revision.