MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE
COURSE OUTLINE

Faculty are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the Collegewide Curriculum Committee.

DEPT. Meat Merchandising COURSE NO. MTMC 1150

COURSE TITLE Advanced Meat Merchandising

CATALOG DESCRIPTION This course covers the philosophy of retail meat merchandising and sales. Emphasis is placed on customer relations and displays. The student will perform these tasks under the supervision of the instructor.

AUDIENCE Second Semester meat merchandising students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)
Area : by meeting the following competencies:
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PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE:

LENGTH OF COURSE 1 semester, 3 credits, 1 lecture, 2 lab

THIS COURSE IS USUALLY OFFERED:
Every other year fall X spring X summer undetermined

Four goals are emphasized in course at Minnesota West Community & Technical College:

ACADEMIC CONTENT: Math skills, determining yields, costs and marketing of meat items

THINKING SKILLS: Reasoning and identification

COMMUNICATIONS SKILLS: Customer service, salesmanship

HUMAN DIVERSITY: Work with people with diverse backgrounds and assist customers with the same.

TOPICS TO BE COVERED:

LIST OF EXPECTED COURSE OUTCOMES: Under the supervision of the instructor the student will determine costs, mark-ups, selling prices and marketing strategies.
LEARNING/TEACHING TECHNIQUES used in the course are:

- Collaborative Learning
- Student Presentations
- Creative Projects
- Lecture
- Demonstrations
- Lab

- Problem Solving
- Interactive Lectures
- Individual Coaching
- Films/Videos/Slides
- Demonstrations
- Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:

- Reading
- Oral Presentations
- Textbook Problems
- Group Problems
- Other (describe below)

- X Tests
- X Individual Projects
- X Collaborative Projects
- Papers
- Term Paper

EXPECTED STUDENT LEARNING OUTCOMES: Under the supervision of the instructor the student will determine costs, mark-ups, selling prices and marketing strategies.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

The information in this course outline is subject to revision.