DEPT. Graphic Communications COURSE NO. GRC1110

COURSE TITLE Page Layout

CATALOG DESCRIPTION This course covers introductory concepts, processes and software associated with pre-press operations. 3 Cr (2 lect/pres, 1 lab, 0 other)

AUDIENCE Graphic Communications and/or Web Master students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Not applicable)

Area : by meeting the following competencies:
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PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE: Graphic Design GRC1100; 3Cr

LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:

Every other year fall spring X summer undetermined

Four goals are emphasized in course at Minnesota West Community & Technical College:

1) ACADEMIC CONTENT:

   a. Understand fundamental concepts of page layout and design

   b. Understand methods and applications of visual organization

   c. Understand the informational hierarchy employed in various layout applications

   d. Apply concepts and methodology of page layout for preparation for offset printing
2) THINKING SKILLS:
   a. Analyze human perceptual traits and resulting responses
   b. Identify and analyze normal and typical shared human experiences
   c. Synthesize information obtained

3) COMMUNICATIONS SKILLS:
   a. Apply layout skills for the greatest understanding and visual navigation
   b. Oral communications in group activities

4) HUMAN DIVERSITY:
   a. Understanding the diversity and similarities of societal and cultural perceptions and responses as they relate to effective communication

TOPICS TO BE COVERED: See Assignment sheets (to be provided throughout the semester)

LIST OF EXPECTED COURSE OUTCOMES:
   a. Understand effective layout concepts
   b. Plan, design and produce a variety of print-ready layouts
   c. Achieve competency in the page layout software

LEARNING/TEACHING TECHNIQUES used in the course are:

Collaborative Learning       X Problem Solving
Student Presentations       Interactive Lectures
X Creative Projects         Individual Coaching
X Lecture                   Films/Videos/Slides
X Demonstrations

X Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:

- X Reading
- X Tests
- X Individual Projects
- Oral Presentations
- Worksheets
- Collaborative Projects
- Textbook Problems
- Papers
- X Portfolio
- Group Problems
- Term Paper
- Other (describe below)

EXPECTED STUDENT LEARNING OUTCOMES:

a. Understand effective layout concepts

b. Plan, design and produce a variety of print-ready layouts

c. Achieve competency in the page layout software

STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEO's or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

The information in this course outline is subject to revision.