MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

COURSE OUTLINE

DEPT. Graphic Communications COURSE NO. GRC1150

COURSE TITLE Video Production I

CATALOG DESCRIPTION This course covers the basic concepts, processes and technology involved in video production including planning, development, shooting and editing. 3 Cr (1 lect/pres, 2 lab, 0 other)

AUDIENCE Graphic Communications and/or Web Master students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Not applicable)

PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE: GRC1100 2 Cr

LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:

Every other year fall spring X summer undetermined

Four goals are emphasized in course at Minnesota West Community & Technical College:

1) ACADEMIC CONTENT:

   a. Understand fundamental concepts of storyboards, shotlists and other preparatory activities
   b. Understand methods and processes of video production
   c. Understand the informational and dramatic applications of a storyline
   d. Apply concepts and methodology of desktop editing
e. Apply concepts and processes of audio tracks

2) THINKING SKILLS:

   a. Analyze human perceptual traits and resulting responses
   b. Identify and analyze normal and typical shared human experiences
   c. Synthesize information obtained

3) COMMUNICATIONS SKILLS:

   a. Writing production information and video scripts
   b. Oral communications in the group activities

4) HUMAN DIVERSITY:

   a. Understanding the diversity and similarities of societal and cultural perceptions and responses

TOPICS TO BE COVERED: See Assignment sheets (to be provided throughout the semester)

LIST OF EXPECTED COURSE OUTCOMES:

   a. Understand video concepts
   b. Plan, organize and produce a variety of videos
   c. Understand the general principles of visual communication and video production

LEARNING/TEACHING TECHNIQUES used in the course are:

X Collaborative Learning     X Problem Solving
X Student Presentations      Interactive Lectures
X Creative Projects          Individual Coaching
X Lecture                   Films/Videos/Slides
X Demonstrations

X Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:

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<tr>
<th>X Reading</th>
<th>X Tests</th>
<th>X Individual Projects</th>
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<tr>
<td>Oral Presentations</td>
<td>Worksheets</td>
<td>X Collaborative Projects</td>
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<tr>
<td>Textbook Problems</td>
<td>Papers</td>
<td>X Portfolio</td>
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<td>Group Problems</td>
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<td>Term Paper</td>
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<td>Other (describe below)</td>
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EXPECTED STUDENT LEARNING OUTCOMES:

- a. Understand video concepts
- b. Plan, organize and produce a variety of videos
- c. Understand the general principles of visual communication and video production

STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

*The information in this course outline is subject to revision.*