MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE
COURSE OUTLINE

Faculty are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the College-wide Curriculum Committee.

DEPT. Graphic Communications  COURSE NO. GRC 1165

COURSE TITLE  Web Publishing I

CATALOG DESCRIPTION : Web Publishing I introduces the appropriate software and hardware necessary to produce and publish a web site including the application of design concepts.

AUDIENCE  Graphic Communication and Printing Students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)
Area  : by meeting the following competencies:
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PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE:
LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:
Every year ☒  Every other year ☐
Fall ☐  Spring ☐  Summer ☐  Undetermined ☒

Four goals are emphasized in course at Minnesota West Community & Technical College:

1. ACADEMIC CONTENT:
   1. Determine client goals
   2. Develop web site to meet client goals
   3. Design graphics
   4. Assemble copy and information
   5. Assemble images for web site
   6. Layout web site
   7. Publish web site
   8. Test web site

2. THINKING SKILLS:
   A.  Reading technical information critically
B. Composing and editing web design data.
C. Exchanging experiences with others.
D. Critical thinking and problems solving skills through group application exercises.

3. COMMUNICATIONS SKILLS:
   A. Improve oral communications skills through interactions in class.
   B. Enhance understanding of client needs.
   C. Improve writing skills though class exercises.
   D. Become comfortable with www as a means of communication.

4. HUMAN DIVERSITY:
   A. Express personal philosophies on web development issues.
   B. Work with and for people with differing perspectives.

TOPICS TO BE COVERED:
   How the web site is developed
   Client needs when developing web sites
   Special application design techniques
   Process/procedures for implementation of web site

LIST OF EXPECTED COURSE OUTCOMES: To develop basic web site(s) as to assignment sheet(s) guidelines and applying topics covered in the class.

LEARNING/TEACHING TECHNIQUES used in the course are:
- Collaborative Learning
- Problem Solving
- Student Presentations
- Interactive Lectures
- Creative Projects
- Individual Coaching
- Lecture
- Films/Videos/Slides
- Demonstrations
- Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:
- Reading
- Tests
- Individual Projects
- Oral Presentations
- Worksheets
- Collaborative Projects
- Textbook Problems
- Papers
- Group Problems
- Term Paper
- Other (describe below)
EXPECTED STUDENT LEARNING OUTCOMES: To develop basic web site(s) as to assignment sheet(s) guidelines and applying topics covered in the class.

STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

The information in this course outline is subject to revision.