Faculty are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the College-wide Curriculum Committee.

DEPT.  Graphic Communications                         COURSE NO.  GRC 2175

COURSE TITLE  Web Publishing II

CATALOG DESCRIPTION : Web Publishing II involves the advanced application of web site development, including associated software, design concepts and advanced functionality

AUDIENCE  Graphic Communication and Printing Students

FULFILLS MN TRANSFER CURRICULUM AREA(S) *(Leave blank if not applicable)*

AREA : by meeting the following competencies:

PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE: Web Publishing I, Web Media

LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:

Every year ☒  Every other year ☐
Fall ☐  Spring ☐  Summer ☐  Undetermined ☒

Four goals are emphasized in course at Minnesota West Community & Technical College:

1. ACADEMIC CONTENT:
   1. Develop forms and data gathering functions
   2. Apply advanced navigation tools and functions
   3. Design animation graphics
   4. Apply multimedia components
   5. Assemble images for web site

2. THINKING SKILLS:
   A. Reading technical information critically
   B. Composing and editing advanced web design data.
   C. Exchanging experiences with others.
D. Critical thinking and problems solving skills through individual and group application exercises.
E. Integrate multiple software applications and designs.

3. COMMUNICATIONS SKILLS:
   A. Improve oral communications skills through interactions in class.
   B. Enhance understanding of client needs.
   C. Improve writing skills though class exercises.
   D. Become comfortable with www as a means of communication

4. HUMAN DIVERSITY:
   A. Express personal philosophies on web development issues.
   B. Work with and for people with differing perspectives.
   C. Discussions of on the job related issues
   D. Group Projects

TOPICS TO BE COVERED:
   Processes of developing forms
   Data gathering techniques
   Animation software applications integration
   How to apply multimedia component in a finished product

LIST OF EXPECTED COURSE OUTCOMES: To develop interactive web site(s) as to assignment sheets and topics covered.

LEARNING/TEACHING TECHNIQUES used in the course are:
- Collaborative Learning
- Problem Solving
- Student Presentations
- Interactive Lectures
- Creative Projects
- Individual Coaching
- Lecture
- Films/Videos/Slides
- Demonstrations
- Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:
- Reading
- Tests
- Individual Projects
- Oral Presentations
- Worksheets
- Collaborative Projects
- Textbook Problems
- Papers
- Portfolio
- Group Problems
- Term Paper
- Other (describe below)

EXPECTED STUDENT LEARNING OUTCOMES: To develop interactive web site(s) as to assignment sheets and topics covered.
STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

*The information in this course outline is subject to revision.*