MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE
COURSE OUTLINE

Faculty are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the College-wide Curriculum Committee.

DEPT. Graphic Communications                COURSE NO. GRC 1142

COURSE TITLE  Web Media

CATALOG DESCRIPTION : Web Media introduces the processes and applications of web-oriented graphics and multimedia. These processes include animation, image conversion, video transfer, image application and electronic presentations.

AUDIENCE  Graphic Communication and Printing Students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)
Area : by meeting the following competencies:
Area : by meeting the following competencies:
Area : by meeting the following competencies:

PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE:
LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:
Every year ☒ Every other year ☐
Fall ☐ Spring ☐ Summer ☐ Undetermined ☒

Four goals are emphasized in course at Minnesota West Community & Technical College:

1. ACADEMIC CONTENT:
   A. Understand web graphic software
   B. Design and develop web-oriented media
   C. Design and develop web-oriented graphics
   D. Prepare and convert media files for web applications
   E. Develop media for electronic presentations.

2. THINKING SKILLS:
   A. Reading technical information critically
   B. Composing and editing web design data.
   C. Exchanging experiences with others.
   D. Critical thinking and problems solving skills through group application exercises.
3. COMMUNICATIONS SKILLS:
   A. Improve oral communications skills through interactions in class.
   B. Enhance understanding of client needs.
   C. Improve writing skills through class exercises.
   D. Become comfortable with www as a means of communication

4. HUMAN DIVERSITY:
   A. Express personal philosophies on web development issues.
   B. Work with and for people with differing perspectives.

TOPICS TO BE COVERED:
   How web-oriented media is developed and applied.
   File formats and conversions
   Special application design techniques
   Process/procedures for implementation of an electronic presentation

LIST OF EXPECTED COURSE OUTCOMES: Applying web media, animations, video, or audio to web designs as defined in the assignment sheets.

LEARNING/TEACHING TECHNIQUES used in the course are:
- Collaborative Learning
- Student Presentations
- Creative Projects
- Lecture
- Demonstrations
- Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:
- Reading
- Oral Presentations
- Textbook Problems
- Group Problems
- Other (describe below)

EXPECTED STUDENT LEARNING OUTCOMES: Applying web media, animations, video, or audio to web designs as defined in the assignment sheets.
STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

The information in this course outline is subject to revision.