DEPT.: Business  COURSE NUMBER: 2221

NUMBER OF CREDITS: Lecture: 3  Lab: 0

Course Title:
Principles of Management

Catalog Description:
Studies the general principles of management planning, organizing, staffing, directing and controlling the establishment. Course emphasis is placed on the development of goals, policies, and systems necessary to coordinate all resources of an organization to achieve objectives. The importance of adequate managerial communication and motivation in accomplishing specific purposes, and the decision-making and the problem-solving process are emphasized.

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)
Goal 1: Communication: ____ by meeting the following competencies:

Goal 2: Critical Thinking: ____ by meeting the following competencies:

Goal 3: Natural Sciences: ____ by meeting the following competencies:

Goal 4: Mathematics/Logical Reasoning: ____ by meeting the following competencies:

Goal 5: History and the Social and Behavioral Sciences: ____ by meeting the following competencies:

Goal 6: The Humanities and Fine Arts: ____ by meeting the following competencies:

Goal 7: Human Diversity: ____ by meeting the following competencies:

Goal 8: Global Perspective: ____ by meeting the following competencies:

Goal 9: Ethical and Civic Responsibility: ____ by meeting the following competencies:

Goal 10: People and the Environment: ____ by meeting the following competencies:

Prerequisites or Necessary Entry Skills/Knowledge:
None
## Topics to be Covered (General)

- Managers and Entrepreneurs
- The Evolution of Management Thought
- The Changing Environment of Management
- International Management
- Management’s Social and Ethical Responsibilities
- The Basics of Planning and Project Planning
- Strategic Management
- Decision Making and Creative Problem Solving
- Organizations
- Organizing in the Twenty-First Century
- Human Resources Management
- Communicating in the Internet Age
- Motivating Job Performance
- Group Dynamic and Team Work
- Influence Process and Leadership
- Change, Conflict, and Negotiation
- Organizational Control and Quality Improvements

## Student Learning Outcomes:

1. Identify the four functions of management (planning, organizing, leading and controlling) and the type of executive management actives associated with each.
2. Examine the historical and philosophical origins of management.
3. Apply current management theories and practices.
4. Discuss the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals.
5. Identify the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management.
6. Apply the principles and practices of decision-making skills to activities and individual in "real-world" managerial environments.
7. Examine the major ethical approaches, apply them to business situations and analyze their impact on management behavior.
8. Analyze the personal traits and skills of effective leaders.
9. Apply motivation in the workplace and apply motivation concepts to suggest improvements in the workplace.
10. Define and analyze the nature and role of organizational culture within an organization.
11. Discuss how managers lead the process of organizational change.
12. Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations.
13. Analyze the impact of changing demographics, increasing diversity, and globalization on the management process.

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<th>Is this course part of a transfer pathway:</th>
<th>Yes</th>
<th>X</th>
<th>No</th>
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