MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

COURSE OUTLINE

DEPT. Graphic Communications COURSE NO. GRC2100

COURSE TITLE Production Layout II

CATALOG DESCRIPTION This course covers advanced training in page layout and design of all Production Printing Projects, including the operation of an Imagesetter. (2 C/ 1 lect/pres, 1 lab, 0 other)

AUDIENCE Graphic Communications students

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)

Area: by meeting the following competencies:

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PREREQUISITES OR NECESSARY ENTRY SKILLS/KNOWLEDGE: Image Assembly II, Production Printing II, Prod. Layout I

LENGTH OF COURSE 16 weeks

THIS COURSE IS USUALLY OFFERED:

Every other year fall X spring summer undetermined

Four goals are emphasized in course at Minnesota West Community & Technical College:

1) ACADEMIC CONTENT:
   a. Apply the advanced visual organization concepts
   b. Apply the complex elements of design
   c. Prepare layout for offset printing

2) THINKING SKILLS:
   a. Expand visual sensitivities through analysis of design
b. Understand the interaction of design elements as it relates to quality of visual organization

c. Apply printing concepts to the layout and layout to printing concepts

3) COMMUNICATIONS SKILLS:

   a. Apply expanded perceptions of communication target of images

   b. Understanding the diversity and similarities of societal and cultural perceptions and responses

4) HUMAN DIVERSITY:

   a. Understanding the diversity and similarities of societal and cultural perceptions and responses

TOPICS TO BE COVERED: See Assignment sheets (to be provided throughout the semester)

LIST OF EXPECTED COURSE OUTCOMES:

   a. Develop a sound understanding of quality design

   b. Understanding of quality layout for offset printing output

   c. Develop skills of analysis and synthesis of design applications to the meet client expectations and needs

LEARNING/TEACHING TECHNIQUES used in the course are:

  Collaborative Learning  X Problem Solving

  Student Presentations  Interactive Lectures

  X Creative Projects  Individual Coaching

  X Lecture  Films/Videos/Slides

  X Demonstrations

  X Lab

ASSIGNMENTS AND ASSESSMENTS FOR THIS CLASS INCLUDE:
### EXPECTED STUDENT LEARNING OUTCOMES:

- Develop a sound understanding of quality design
- Understanding of quality layout for offset printing output
- Develop skills of analysis and synthesis of design applications to the meet client expectations and needs

### STUDENTS NEEDING ACCOMMODATIONS FOR A DISABILITY MUST NOTIFY THE INSTRUCTOR.

To receive accommodations for a documented disability, please contact the campus Student Services Advisor as soon as possible. Students are also encouraged to notify his/her instructor.

This document can be made available in alternative format by contacting Student Services, the Campus CEOs or calling Minnesota Relay Service at 1-800-627-3529. Reasonable accommodations will be provided upon request for documented disabilities. An Affirmative Action Equal Opportunity Educator/Employer. ADA Accessible.

*The information in this course outline is subject to revision.*