COURSE OUTLINE

Faculty members are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the Academic Affairs and Standards Council.

DEPT. FBMA       COURSE NUMBER: 2135

NUMBER OF CREDITS: 2     All Management Credits
Lecture: 0 Lab: 0 OJT 0

Course Title:
Directed Studies – Enterprise Alternatives

Catalog Description:
Directed studies – enterprise alternatives will assist those students wanting to make changes in their farm business through enterprise expansion, addition or enhancement. The course will develop a set of procedures for exploring and evaluating alternative choices.

Prerequisites or Necessary Entry Skills/Knowledge:
None

FULFILLS MN TRANSFER CURRICULUM AREA(S)
Goal 1: Communication: ____ by meeting the following competencies:

Goal 2: Critical Thinking: ____ by meeting the following competencies:

Goal 3: Natural Sciences: ____ by meeting the following competencies:

Goal 4: Mathematics/Logical Reasoning: ____ by meeting the following competencies:

Goal 5: History and the Social and Behavioral Sciences: ____ by meeting the following competencies:

Goal 6: The Humanities and Fine Arts: ____ by meeting the following competencies:

Goal 7: Human Diversity: ____ by meeting the following competencies:

Goal 8: Global Perspective: ____ by meeting the following competencies:

Goal 9: Ethical and Civic Responsibility: ____ by meeting the following competencies:

Goal 10: People and the Environment: ____ by meeting the following competencies:
### Topics to be Covered

- Written and oral presentations to promote alternative plans
- Prioritize and select enterprise alternatives
- Compare and evaluate industry standards
- Interviewing techniques needed to evaluate enterprise alternatives
- Team meetings
- Team/project skills and procedures needed to assess alternatives
- New, value added, and expansion alternatives
- Tools and techniques developed in diploma and certificate programs

### Student Learning Outcomes

1. Select alternatives best suited to personnel and other resources available.
2. Prioritize criteria that affect implementation of alternatives.
3. Compare industry standards to local standards and personal accomplishments.
4. Evaluate industry standards for alternatives.
5. Compare and contrast alternatives available for new, value added and expansion.
6. Develop team/project skills and procedures needed to assess alternatives.
7. Compose written and oral presentations to promote alternative plans.
8. Conduct team project meetings to evaluate information for enterprise alternatives.
9. Determine interviewing techniques needed to evaluate enterprise alternatives.

### Is this course part of a transfer pathway: Yes ☐ No ☒

Revised Date: June, 2020