Faculty members are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the Academic Affairs and Standards Council.

**DEPT.** FBMA  **COURSE NUMBER:** 2934

**NUMBER OF CREDITS:** 3  
All Management Credits

**Lecture:** 0  **Lab:** 0  **OJT** 0

<table>
<thead>
<tr>
<th>Course Title:</th>
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<tr>
<td>Fundamentals of Financial Management/Business Plan Emphasis</td>
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<th>Catalog Description:</th>
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<td>Fundamentals of financial management/business plan emphasis will provide practical application of the business plan. Application skills will be practiced and applied as the student’s business plan is prepared and implemented.</td>
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<tr>
<th>Prerequisites or Necessary Entry Skills/Knowledge:</th>
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<td>None</td>
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**FULFILLS MN TRANSFER CURRICULUM AREA(S)**

Goal 1: Communication: ____ by meeting the following competencies:

Goal 2: Critical Thinking: ____ by meeting the following competencies:

Goal 3: Natural Sciences: ____ by meeting the following competencies:

Goal 4: Mathematics/Logical Reasoning: ____ by meeting the following competencies:

Goal 5: History and the Social and Behavioral Sciences: ____ by meeting the following competencies:

Goal 6: The Humanities and Fine Arts: ____ by meeting the following competencies:

Goal 7: Human Diversity: ____ by meeting the following competencies:

Goal 8: Global Perspective: ____ by meeting the following competencies:

Goal 9: Ethical and Civic Responsibility: ____ by meeting the following competencies:

Goal 10: People and the Environment: ____ by meeting the following competencies:
### Topics to be Covered

- Determine business cash needs for upcoming production year using analysis information
- Analysis of business
- Use analysis to revise business plan
- Monitor and re-evaluate plan
- Strengths and weaknesses of business
- Vision statement
- Mission statement
- Making business changes in order to better compete in today’s marketplace
- Development of business plan

### Student Learning Outcomes

1. Use the analysis information to determine the business cash needs for the upcoming production year.
2. Complete the analysis of their business.
3. Revise and rework their plan after the completion of the annual analysis.
4. Use the business plan in a manner that will allow for decision-making in a correct business sense.
5. Determine the strengths and weaknesses of their business.
6. Evaluate their vision statement and revise as necessary for the continuation of their business.
7. Evaluate their mission statement and revise as necessary.
8. Determine what changes to make in their business in order to better compete in today’s marketplace.

### Is this course part of a transfer pathway:

- Yes [ ]
- No [X]

Revised Date: June, 2020