DEPT. Physical Education       COURSE NUMBER: PHED 2111

NUMBER OF CREDITS: 3  Lecture: 3  Lab: 0

Course Title:
Sports Management

Catalog Description:
Sports Management introduce students to the vast array of fields within the sport management industry, the different job opportunities that are available, advanced knowledge, and skill sets needed in sports business management.

FULFILLS MN TRANSFER CURRICULUM AREA(S) (Leave blank if not applicable)
Goal 1: Communication: ____ by meeting the following competencies:
Goal 2: Critical Thinking: ____ by meeting the following competencies:
Goal 3: Natural Sciences: ____ by meeting the following competencies:
Goal 4: Mathematics/Logical Reasoning: ____ by meeting the following competencies:
Goal 5: History and the Social and Behavioral Sciences: ____ by meeting the following competencies:
Goal 6: The Humanities and Fine Arts: ____ by meeting the following competencies:
Goal 7: Human Diversity: ____ by meeting the following competencies:
Goal 8: Global Perspective: ____ by meeting the following competencies:
Goal 9: Ethical and Civic Responsibility: ____ by meeting the following competencies:
Goal 10: People and the Environment: ____ by meeting the following competencies:

Prerequisites or Necessary Entry Skills/Knowledge:
English 1101

Topics to be Covered (General)
Essential history, philosophies, and theories of management in recreation, and sports.
Learn the management policies and procedures used in recreational, fitness, and sports settings.
The basic business aspects of running sports as a profitable organization.
### Student Learning Outcomes

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<th>Description</th>
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<tr>
<td>Describe the terminology and definitions in sports business.</td>
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<td>Develop a management plan for a recreation or sports business or program.</td>
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<td>Describe the history and evolution of management in recreation and sports businesses.</td>
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<td>Develop a basic personal and business philosophy used in running a sports business or program.</td>
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<td>Describe and explain the differences of the four areas of a strengths, weaknesses, opportunities, and Threats (SWOT) analysis.</td>
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<td>Describe and explain different leadership styles and in running a sports business.</td>
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### Is this course part of a transfer pathway:  Yes ☐ No ☒

*If yes, please list the competencies below*

Revised Date: 03/25/2020