MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE
COURSE OUTLINE

DEPT. FBMA   **COURSE NUMBER: 2135**

NUMBER OF CREDITS: 2   **Lecture: 2 Lab: 0   OJT 0**

Course Title:
Directed Study - Enterprise Alternatives

Catalog Description:
Directed Study - Enterprise Alternatives assists those students wanting to make changes in their farm business through enterprise expansion, addition or enhancement. The course will develop a set of procedures for exploring and evaluating alternative choices.

Prerequisites or Necessary Entry Skills/Knowledge:

FULFILLS MN TRANSFER CURRICULUM AREA(S) *(Leave blank if not applicable)*

☐Goal 1: Communication: By meeting the following competencies:

☐Goal 2: Critical Thinking: By meeting the following competencies:

☐Goal 3: Natural Sciences: By meeting the following competencies:

☐Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:

☐Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:

☐Goal 6: The Humanities and Fine Arts: By meeting the following competencies:

☐Goal 7: Human Diversity: By meeting the following competencies:

☐Goal 8: Global Perspective: By meeting the following competencies:

☐Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:

☐Goal 10: People and the Environment: By meeting the following competencies:

Topics to be Covered (General)
Written and oral presentations to promote alternative plans
Prioritize and select enterprise alternatives
Compare and evaluate industry standards
Interviewing techniques needed to evaluate enterprise alternatives
Team meetings
Team/project skills and procedures needed to assess alternatives
New, value added, and expansion alternatives
Tools and techniques developed in diploma and certified program

Student Learning Outcomes
Define the enterprise strengths and weaknesses
Evaluate the enterprise alternatives
Calculate the cost of implementation of alternative enterprises
Develop a cash flow involving enterprise alternatives
Assess the resource requirements of enterprise options
Develop an enterprise budget for each option

Is this course part of a transfer pathway: Yes ☐   No ☒

Revised Date: 11/13/2023