

**Minnesota West Community & Technical College**  
**Cosmetology Advisory Committee Minutes – Pipestone Campus**  
**November 2, 2011**

Members Present: Leann Bloemendaal, Classic Cuts in Pipestone; Faye Bremer, Salon 75 in Luverne; Vikki Hahn, City Looks/Cost Cutters in Marshall; Audra Hartke, Supreme Styles in Pipestone; Stacy Quist, Pipestone; Christina Pomrenke, Edgerton student representative; Lynn Gorder, Pipestone consumer; Jackie Lage and Peg Gorter, Cosmetology Instructors

Members Absent: Shelby Evans, Curl Up & Dye in Pipestone; Angela Lorenzen, Great Clips in Worthington; Darryl and Lori Hoogheem, Darryl's in Marshall; Kelsey Bednarek, Main Attractions in Canby; Dawn Gruys, Dawn & Company in Edgerton

The meeting was called to order by Jackie Lage.

Introductions

Minutes from 2010 were reviewed and open to questions and comments.

**Recruitment:**

Student enrollment numbers are down across the state. The subject of ways to recruit and entice students was brought to the board. Some of the comments from the board were that Pipestone does not have the night life or outside activities that would interest the student. Another comment brought up was why Cosmetology doesn't run through the summer. One suggestion made was to have a small group from the high school and offer various services. Another way to get some interest peaked is to pick one night a month to show teens how to do various things such as makeup application. Other suggestions given were to offer advanced technique classes to salon owners and employees to update their skills in different areas. Some suggestions of the various topics to update were: various skin care topics/facials, makeup application, special occasion hairstyling (up dos), hair extensions, and feather extensions, various types of haircutting such as razor cutting, texturing, waxing and product knowledge. One way to inform salons and stylists is to create a newsletter that would include a calendar of upcoming educational classes and request suggestions of classes they would like. Another way to get information out was to set up a Facebook page with the information. It was suggested to get a listing of the salons/stylists from the state to send the newsletter to or get email addresses.

**Resources/Donations for Equipment, Product etc...**

Vicki offered a phone number for a company to contact to possibly get used equipment. Another suggestion was to Google "used salon equipment" as another source to find other companies. The department is looking into purchasing a microdermabrasion machine, but at this time the cost prohibits this. A question was raised to the board if they felt it would be beneficial to have a microdermabrasion machine as part of their training. Majority felt that most salons in the area would not have a microdermabrasion machine because of the cost, so that having one as a part of their training would not be of high importance.

**New Hires: What are employers looking for?**

The question was brought before the board, "What do you want to see the students have more training in?" Suggestions made were haircutting, such as fading, clipper cutting, using a barber clipper comb, coloring, understanding the color wheel, and color correction. One way for the student to practice the coloring and cutting would be to practice on a manikin. Another suggestion for more clipper cut training is to offer free haircuts to military men.

**New Hires: What are employers looking for?**

"How do you create a passion for the industry?" The board was asked the question, "What would it take for you to fire an employee?" One comment was, "it would depend on if they were short of help in the salon they would put up with more." Other comments were the personality of the employee, if they would have their hair and makeup done, their professionalism and etiquette. Point was brought up that some people do not know how to put an outfit together. A suggestion was brought up to put together a panel that would answer student questions that they may want to know about future employment.

Employers want students to know that when they start working in a salon they will have to work weekends. The subject of tips was brought up and it was stressed that tips need to be reported.

The group was informed that the instructors and students attended the IN Salon 2011 Hair Show held in St. Paul. We had seven students entered in the student competition. All seven did the total evening look competition with 2 of the seven also entering the Haircutting Day Look. We are very proud of the students that competed and the fact that one received first place in the evening look and one student had received 5th in the Day Haircutting Competition.

**New Members:**

Suggestions were asked for new advisory board members as some of the terms are up. Suggestions should be given to Jackie Lage or Peg Gorter so they can be contacted.

**Next Meeting Date:**

Suggestion was brought to the board to move next fall's meeting date to the last Wednesday in October. No one had any objection to the suggestion.

Submitted by Peg Gorter, Cosmetology Instructor