

Minnesota West Community & Technical College  
Cosmetology Department  
Pipestone Campus  
Advisory Minutes  
November 3, 2010

**Members Present:** Leann Bloemendaal (Classic Cuts-Pipestone), Vicky Felcyn(Main Street Stylist- Marshall),Lila Dewitt(consumer-Luverne), Kristen Dreitz(current student-Ivanhoe), Jackie Lage & Peg Gorter( Cosmetology Instructors)

**Members Absent:** Shelby Evans(Curl up & Dye-Pipestone), Angela Lorenzen(Great Clips-Worthington), Darryl & Lori Hoogheem(Darryl's-Marshall), Kelsey Bednarek (Main Attraction – Canby), Barb Friese(Health Seekers-Pipestone), Diane Gravely-(home salon – Russell), Dawn Gruys(Dawn & Company-Edgerton), Faye Bremer(Salon 75-Luverne), Deb Anderson(Deb's Healing & massage-Worthington), Carol Neyens(home salon – Rushmore).

**Meeting called to order-** Jackie Lage

### **Introductions**

Minutes from 2010 reviewed -open for questions and comments

A copy of "The Cut" from the MN Board of Cosmetology Examiners was handed out for the advisory board. This newsletter contains the most current information and changes. One of the biggest changes will be in the licensing fees.

### **Cosmetology Department Update**

It was reported that the department purchased two more “dry” pedicure thrones for the fall start of the semester.

Brief discussion about "Double Dipping" in regards to waxing. Topics discussed were the use of gloves and a different stick for each dip. Jackie informed the group of an OSHA class she attended concerning double dipping and the wearing of gloves when waxing. It is the employer's responsibility that all employees are aware of this safety issue.

The board was informed of the changes on the clinic floor that will be happening over Christmas break. They will be taking the rest of our old styling stations and replacing them with new ones that will match those like the ones that will match those that are in the front half of the clinic floor. All stations will match.

### **Marketing and Recruiting**

We had some discussion about the recruitment challenges. The numbers for the cosmetology department are down a bit. Some of the reasons would be due to demographics along with the number of cosmetology schools added to SW MN. We talked about our part such as "call nights" which consists of lists of prospective students which recruiters obtain from visits. We go through the list calling each to see if they still have an interest, invite them to the campus to visit and answer any questions they may have.

We asked the board members present to be advocates for us also. Jackie presented the group with posters that were obtained through a grant as a way to promote /recruit prospective students to Minnesota West. The posters have a tear off for people to fill out and send in for information. Everyone took a few and agreed to hang them in the salon reception areas. Suzlon

Manufacturer of wind blades, has just announced the upcoming layoff of over 100 employees. Anytime you have a major layoff in a community the local colleges usually see an increase in enrollment. It happened with Bayliner a few years ago.

### **Esthetician Program**

We have four estheticians enrolled this semester. There was some discussion about the limited job market and as to why a student would take the esthetician course only versus going to school for a full cosmetology license. Some of the reasons given for not taking the extra course was the lack of interest in doing hair, another was that the cost of going through the whole cosmetology program cost more.

### **School Preparation**

To use or not to use clipper guards was discussed. Right now the students are taught clipping without the use of guards. It was felt that anyone can put on a guard to cut hair. We feel that if it was something the employer wanted their stylist to use, it would take one model to teach them how to use a clipper guard. A comment was made that not everyone can do a good clipper cut, it just takes practice. Our concern with the use of guards is that we are just teaching the clients to cut their hair at home.

### **Students Entering the Work Force**

Our advisory members had a concern that students entering the work force had some unrealistic expectations. Just starting out they won't be busy all the time, it takes time to build up a clientele. They would be doing cleaning and other things to help out around the salon when not busy. They will also need to work when the client's are available which is usually nights and weekends.

Jackie handed out an article to read concerning the reporting of tips and taxes. The article talks of making more salons aware of the legal aspects of reporting their tips.

We have two advisory member terms that will be expiring this year, Barb Friese and Diane Gravely. We would like to ask our board members for any suggestions they may have for new members. We would like to thank all of our advisory members for their time and input both outgoing and current. We would greatly appreciate any suggestions or comments that you would like to pass along to us. Our email addresses are:

jackie.lage@mnwest.edu  
peg.gorter@mnwest.edu

The next meeting will be held on Wednesday, November 2, 2011.

Respectfully submitted,

Peg Gorter  
Cosmetology Instructor  
Minnesota West CTC - Pipestone Campus

Jackie Lage  
Cosmetology Instructor  
Minnesota West CTC - Pipestone Campus