

MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

COURSE OUTLINE

DEPT. PHED

COURSE NUMBER: 2111

NUMBER OF CREDITS: 3

Lecture: 3 Lab: 0 OJT: 0

Course Title:
Sports Management

Catalog Description:
Sports Management introduce students to the vast array of fields within the sport management industry, the different job opportunities that are available, advanced knowledge, and skill sets needed in sports business management.

Prerequisites or Necessary Entry Skills/Knowledge:
ENGL 1101

FULFILLS MN TRANSFER CURRICULUM AREA(S) (*Leave blank if not applicable*)

- ☐ Goal 1: Communication: By meeting the following competencies:
- ☐ Goal 2: Critical Thinking: By meeting the following competencies:
- ☐ Goal 3: Natural Sciences: By meeting the following competencies:
- ☐ Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:
- ☐ Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:
- ☐ Goal 6: The Humanities and Fine Arts: By meeting the following competencies:
- ☐ Goal 7: Human Diversity: By meeting the following competencies:
- ☐ Goal 8: Global Perspective: By meeting the following competencies:
- ☐ Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:
- ☐ Goal 10: People and the Environment: By meeting the following competencies:

Topics to be Covered
Essential history, philosophies, and theories of management in recreation, and sports.
Learn the management policies and procedures used in recreational, fitness, and sports settings.
The basic business aspects of running sports as a profitable organization.

Student Learning Outcomes
Describe the terminology and definitions in sports business.
Develop a management plan for a recreation or sports business or program.
Describe the history and evolution of management in recreation and sports businesses.

Develop a basic personal and business philosophy used in running a sports business or program.
--

Describe and explain the differences of the four areas of a strengths, weaknesses, opportunities, and Threats (SWOT) analysis.
--

Describe and explain different leadership styles and in running a sports business.
--

Is this course part of a transfer pathway: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

*If yes, please list the competencies below
--

Revised Date: 3/25/2020