

MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

COURSE OUTLINE

DEPT. FBMA

COURSE NUMBER: 2935

NUMBER OF CREDITS: 3

Lecture: 3 Lab: 0 OJT: 0

Course Title:

Applied Financial Management Business Plan Emphasis

Catalog Description:

Applied Financial Management Business Plan Emphasis applies practical application of the business plan. Student will utilize financial information and records to apply the business plan.

Prerequisites or Necessary Entry Skills/Knowledge:

FULFILLS MN TRANSFER CURRICULUM AREA(S) (*Leave blank if not applicable*)

- Goal 1: Communication: By meeting the following competencies:
- Goal 2: Critical Thinking: By meeting the following competencies:
- Goal 3: Natural Sciences: By meeting the following competencies:
- Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:
- Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:
- Goal 6: The Humanities and Fine Arts: By meeting the following competencies:
- Goal 7: Human Diversity: By meeting the following competencies:
- Goal 8: Global Perspective: By meeting the following competencies:
- Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:
- Goal 10: People and the Environment: By meeting the following competencies:

Topics to be Covered (General)

Recognize what is needed to create a business plan

Create the business plan for their business

Periodically review and update the business plan

Student Learning Outcomes

Review and evaluate the goals of the business and family

Align the business plan with the business and family goals

Evaluate the business plan on a regular basis

Implement the personal business plan

Determine the strengths and weaknesses of the business

Apply the vision statement for the continuation of the business

Assess the mission statement for the business

Determine the elements of the business that need to be modified

Evaluate the comprehensiveness of the business plan

Is this course part of a transfer pathway: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
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Revised Date: 2/8/2024