

Cosmetology Advisory Meeting  
Thursday, March 18, 2021  
Platform: Zoom

1:01- Call to order

Attendees:

Adrian Ness  
Danylle Espenson  
Calli Job  
Tyrone Wilson  
Jackie Otkin  
Rachelle Neal  
Mary Baldwin  
Faye Bremer  
Hailey Harbitz  
Keylee Rossow  
Mattey Kalfs  
Kerbee Polenychko  
Unknown iphone user

1:05- Previous meeting minutes from Pipestone:

Preparing students graduates for success  
Dress code  
Cell phone use  
Maintaining industry standards

Previous meeting minutes from Jackson

Reviewed cleanliness and disinfection  
Salon suite rentals – still very prominent  
Social media benefits  
Eyelash extension changes  
Nail curriculum changes  
Aligning programs  
Removal of electricity and beginning advanced practice esthetician program

1:07- Jackson campus review

Experienced many advantages to joining both campuses programs

1:09 Feedback from panel

Rachelle- would like to see students who have more professionalism in how they conduct themselves and how they dress and makeup. Improve on our technical skills when it comes to nails and be more prepared to do everything.

1:11- Faye- Agreed students need to be more professional. Work on layering longer haircuts. She has found many benefits to using the Summit training system for new employees right out of school.

1:13- Kerbee- Booth renter and works in a casino spa in Iowa. Fellow employees struggle to have enough experience right out of school in a booth rental situation. The spa side of the industry wants to see more natural healthy skin and not so much makeup. Both salon types are completely different in expectations from one another.

1:18- Mary- Keep working on professionalism. Students need more training on how to handle criticism. She would also like to see students use more simple wording in consultations. She would like to see more team work and collaboration. Students who interact more with others. Students would like

to be rewarded more for doing well. More experience with color corrections and blending. Have a better understanding of teamwork.

1:21- Danylle: Agreed with all of those items previously mentioned and mentioned the positive and negative points to students being able to booth rent right out of school. Discussed thinking of cosmetology as more of a 4-year degree as they build the clientele, grow and establish themselves.

1:22- Calli talked about the concerted effort to reinforce soft skills in Pipestone.

1:24- Danylle and Adrian discussed upcoming competition. Gave an overview and requested their support in judging.

1:29- Kerbee reiterated that individuals in this career field need to be willing to learn and teachable

1:31- Rachelle- found it helpful if we use a consultation sheet and it also had an area for constructive feedback for students. Secondly, wanted to make sure instructors are checking everyone's work when they are done and giving them feedback.

1:34- Hailey loved the idea of the forms and receiving guest feedback

1:37- Mary- mentioned her years of experience and how the new hires start out good and then forget they need to work. They want weekends and too much time off.

1:39- Faye- discussed cell phone use and the issues that go along with that. They want employees to advertise using social media but not sit around and scroll.

1:40- Danylle discussed the state board advisory committee and changes coming soon.

1:42- Adrian shared her excitement that student enrollment is increasing quickly in Pipestone.

1:48- Danylle mentioned changes in wording and teaching (including references to gender) and looking for input from advisory committee on how they would like us to teach.

1:50- Jackie Otkin shared were we see things growing in the future. She was happy to see the two campuses utilizing ways to work together and collaborate.

1:57- Invited advisory panel to join us in our labs for a complimentary service

1:58- Meeting adjourned