

# MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

## COURSE OUTLINE

DEPT. BUS

COURSE NUMBER: 2105

NUMBER OF CREDITS: 2

Lecture: 2 Lab: 0 OJT: 0

### Course Title:

Introduction to Entrepreneurship

### Catalog Description:

Introduction to Entrepreneurship engages students in starting a new business, developing a business plan, buying an existing business, and understanding the realities of the entrepreneurial lifestyle. Entrepreneurial issues involved in managing and growing an entrepreneurial venture will be covered in a separate class. This course is intended for Minnesota West students regardless of their major.

### Prerequisites or Necessary Entry Skills/Knowledge:

None

### FULFILLS MN TRANSFER CURRICULUM AREA(S) (*Leave blank if not applicable*)

- Goal 1: Communication: By meeting the following competencies:
- Goal 2: Critical Thinking: By meeting the following competencies:
- Goal 3: Natural Sciences: By meeting the following competencies:
- Goal 4: Mathematics/Logical Reasoning: By meeting the following competencies:
- Goal 5: History and the Social and Behavioral Sciences: By meeting the following competencies:
- Goal 6: The Humanities and Fine Arts: By meeting the following competencies:
- Goal 7: Human Diversity: By meeting the following competencies:
- Goal 8: Global Perspective: By meeting the following competencies:
- Goal 9: Ethical and Civic Responsibility: By meeting the following competencies:
- Goal 10: People and the Environment: By meeting the following competencies:

### Topics to be Covered

Explain entrepreneurial lifestyle, the pros and cons of being self-employed and entrepreneurial integrity.

Probing the types of entrepreneurial ventures and the advantages and disadvantages of small ventures.

Analyzing starting vs. buying an existing business and developing a business plan.

Exploring the legal structure of the business.

Examining the sources of financing and the marketing plan.

Identifying the small business financial resources and support services.

## Student Learning Outcomes

Understand the fundamentals of entrepreneurship.

Integrate and apply business knowledge learned in other classes

Develop and strengthen ones professional oral and written communication skills

Develop and implement educational outreach projects (SIFE students).

**Is this course part of a transfer pathway: Yes  No**

**\*If yes, please list the competencies below**

Revised Date: 1/1/2022