

MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE

COURSE OUTLINE

DEPT. BUS

COURSE NUMBER: 2221

NUMBER OF CREDITS: 3

Lecture: 3 Lab: 0 OJT 0

Course Title:
Principles of Management

Catalog Description:
Principles of Management studies the general principles of management planning, organizing, staffing, directing and controlling the establishment. Course emphasis is placed on the development of goals, policies, and systems necessary to coordinate all resources of an organization to achieve objectives. The importance of adequate managerial communication and motivation in accomplishing specific purposes, and the decision-making and the problem-solving process are emphasized.

Prerequisites or Necessary Entry Skills/Knowledge:
None

FULFILLS MN TRANSFER CURRICULUM AREA(S) (*Leave blank if not applicable*)

Goal 1: Communication: ____ by meeting the following competencies:

Goal 2: Critical Thinking: ____ by meeting the following competencies:

Goal 3: Natural Sciences: ____ by meeting the following competencies:

Goal 4: Mathematics/Logical Reasoning: ____ by meeting the following competencies:

Goal 5: History and the Social and Behavioral Sciences: ____ by meeting the following competencies:

Goal 6: The Humanities and Fine Arts: ____ by meeting the following competencies:

Goal 7: Human Diversity: ____ by meeting the following competencies:

Goal 8: Global Perspective: ____ by meeting the following competencies:

Goal 9: Ethical and Civic Responsibility: ____ by meeting the following competencies:

Goal 10: People and the Environment: ____ by meeting the following competencies:

Topics to be Covered
Managers and Entrepreneurs
The Evolution of Management Thought
The Changing Environment of Management
International Management
Management's Social and Ethical Responsibilities
The Basics of Planning and Project Planning
Strategic Management
Decision Making and Creative Problem Solving
Organizations

Organizing in the Twenty-First Century
Human Resources Management
Communicating in the Internet Age
Motivating Job Performance
Group Dynamic and Team Work
Influence Process and Leadership
Change, Conflict, and Negotiation
Organizational Control and Quality Improvements

Student Learning Outcomes	
Identify the four functions of management (planning, organizing, leading and controlling) and the type of executive management actives associated with each.	
Examine the historical and philosophical origins of management	
Apply current management theories and practices	
Discuss the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals	
Identify the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management.	
Apply the principles and practices of decision-making skills to activities and individual in "real-world" managerial environments.	
Examine the major ethical approaches, apply them to business situations and analyze their impact on management behavior.	
Analyze the personal traits and skills of effective leaders.	
Apply motivation in the workplace and apply motivation concepts to suggest improvements in the workplace.	
Define and analyze the nature and role of organizational culture within an organization	
Discuss how managers lead the process of organizational change.	
Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations	
Analyze the impact of changing demographics, increasing diversity, and globalization on the management process	

Is this course part of a transfer pathway: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
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