

## **Advisory Board Healthcare Management May 6, 2022**

The advisory meeting was attended by:

Shelly Elkington, (F) student, Avenues of Care, Owner, 320-269-2929  
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Those members viewing the meeting via the recorded ZOOM at a later date:

Jolene Steffl, (F) student, Nurse (RN Program Minnesota West) 888-783-7728  
[step@redred.com](mailto:step@redred.com)

Mark Paulson, (M) Retired Montevideo Hosp. Adm. (320) 269-8877

Report was given on the changes to the program and the method of presentation over the past year. The committee met via ZOOM that exemplified the biggest change to the program. The students are now served using a combination of internet classes, ZOOM meetings and site visits. The ZOOM portion has been extremely popular and very efficient for both the instructor and the student. The students get better access to the instructor and the road time has been greatly reduced.

### **Highlights of 2019-2020**

- Increased Use of ZOOM into the online field
- MNSCU remains at total credits of the program 60.

### **Program Changes**

- Currently no new classes have been added
- Revisions, material added or changed
  - Change of books as needed.
  - Conflict Management will drop the book and will include information via journals and websites.

### **Marketing the Program**

The college has increased the marketing of this program through their recruiters and new college website.

### **Enrollment**

The number of students enrolling in the program has increased significantly over the years. New students coming into the field have been from areas within and outside of Minnesota. A large number of students waiting to enter the nursing or radiology technology program have taken this program to increase their marketability. The Healthcare Management field is one of the fastest growing markets in the United States. With the aging population the need for managers within the healthcare industry has increased.

### **New Information**

SMSU in Marshall Minnesota will be starting a new BS Degree in Healthcare Management. Minnesota West's A.S. will articulate into that degree.

Recommendations from the Committee:

Dr. Debra L. Munsterman  
Professor of Healthcare Management

Minutes Respectfully Submitted by,

Debra L. Munsterman, PHD  
Computerized Small Business Management Instructor  
Minnesota West CT College