# MINNESOTA WEST COMMUNITY & TECHNICAL COLLEGE
## COURSE OUTLINE

Faculty members are required to have the outline submitted to the Academic Affairs Office. The course outline is the form used for approval of new courses by the Academic Affairs and Standards Council.

**DEPT.** LWMP          **COURSE NUMBER:** 2803

**NUMBER OF CREDITS:** 1     **Lecture:** 0 **Lab:** 0  **OJT** All Management

| Course Title: |
|---|
| Enterprise Analysis and Planning |

| Catalog Description: |
|---|
| Enterprise analysis and planning is designed to enable the student to evaluate their enterprise through use of their production and financial data. The student will use this information to make strategic management decisions for the next planning year. |

| Prerequisites or Necessary Entry Skills/Knowledge: |
|---|
| None |

## FULFILLS MN TRANSFER CURRICULUM AREA(S)

Goal 1: Communication: _____ by meeting the following competencies:

Goal 2: Critical Thinking: _____ by meeting the following competencies:

Goal 3: Natural Sciences: _____ by meeting the following competencies:

Goal 4: Mathematics/Logical Reasoning: _____ by meeting the following competencies:

Goal 5: History and the Social and Behavioral Sciences: _____ by meeting the following competencies:

Goal 6: The Humanities and Fine Arts: _____ by meeting the following competencies:

Goal 7: Human Diversity: _____ by meeting the following competencies:

Goal 8: Global Perspective: _____ by meeting the following competencies:

Goal 9: Ethical and Civic Responsibility: _____ by meeting the following competencies:

Goal 10: People and the Environment: _____ by meeting the following competencies:

| Topics to be Covered |
|---|
| • Recordkeeping |
| • Enterprise analysis |
| • Interpretation of data and planning |

| Student Learning Outcomes |
|---|
| 1. Demonstrate proper recordkeeping skills. |
| 2. Interpret current enterprise data. |
| 3. Analyze strengths and weaknesses of enterprise. |
| 4. Evaluate how well the enterprise meets the established goals. |
| 5. Establish an action plan to make changes. |
| 6. Establish a revised management plan. |

| Is this course part of a transfer pathway:  Yes  ☐      No  ☒ |
|---|
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Revised Date: 7/2020