



## Southwest Minnesota Career Expo 2018 Fact Sheet

The *Southwest Minnesota Workforce Council's Career Expo* is a highly interactive career information and exploration event for high school sophomores/juniors in the Minnesota West Carl Perkins Consortium. Hundreds of business, agency and education volunteers work together to provide this opportunity for high school sophomores. Each year the number and type of interactive exhibits has expanded to better meet the needs of schools and students from the region. In 2018 the Southwest Minnesota Workforce Council's Career Expo will be hosted at two sites: *Minnesota West Community and Technical College-Worthington Campus* and *Southwest Minnesota State University in Marshall*.

### Event Details

*Sept. 25, 2018 – Minnesota West Community and Technical College-Worthington Event*

*Sept. 26, 2018 – Southwest Minnesota State University-Marshall Event*

*Schedule for both sites:*

- 7:00 a.m. Exhibitor Set-up
- 9:15 a.m. – 12:25 p.m. Exhibits, Game Show, Campus Tours
- 12:25 p.m. to 1:00 p.m. Event Tear-down
- 1,830 students from 33 high schools attended in 2017:
  - Southwest Minnesota State University
  - Minnesota West-Worthington Campus
- Half-day events at Both Sites
- Fast-paced 45 minute Career Game Show
- Interactive Audience Polling
- 45 minute Informational College Tour
- "My Story" presentation from business leader
- 70 minutes of Interactive Exhibits (60-80 at each site)
- Interactive Exhibits open to adults
- Industry/college/agency staff available as resources for students
- Free to MN West Carl Perkins consortium high schools
- Schools are required to transport students to the event and provide a 25 to 1 supervision ratio.
- Undecided College Majors and Adult Basic Education participants invited to visit exhibit area.



### Event Partners:

Minnesota West Carl Perkins Consortium; Southwest Minnesota Private Industry Council; Minnesota West Community and Technical College; Southwest Minnesota State University; SW/WC Service Cooperative; Job Service; Marshall Area Chamber of Commerce; Worthington Area Chamber of Commerce; Marshall, Montevideo, and Worthington Workforce Centers; Department of Employment and Economic Development; and many regional businesses and service agencies.

For more information go to [www.swsc.org/careerexpo](http://www.swsc.org/careerexpo)

SOUTHWEST WEST CENTRAL SERVICE COOPERATIVE

# SWWC

Education & Administrative Resources